

### Unemployed? Make Money Online!

Several million jobless individuals want to get out of their current situation but are unable to do so. Before they became unemployed, they didn't have to worry about making money. They had monthly salaries that they could use to pay for their expenses. In addition to monthly salaries, they enjoyed benefits such as health care, financial incentives such as 401k's, holiday bonuses, paid vacations and more. Employment offers a world of security and convenient living.

But now the world of unemployment is drastically different. Job loss for any reason means losing the much needed monthly salaries and additional benefits. Foreclosures have never been higher, and medical and educational necessities of their children are now beyond their reach simply because they cannot afford it.

Many individuals are now at the point of poverty brought on by unemployment.

So, what to do? With thousands of applicants fighting for a single job vacancy, what is the probability that you will be hired?

There are alternatives to get you out of your unemployment status. In fact, you can earn enough or more for your family, and earn more than many corporate executives!

That is nearly impossible, you will say. But with Internet marketing, it is always a possibility. The Internet has opened a world of possibilities that were never possible before!

There are many ways to make money online, and all you need is a website and a few hours a week to devote to your online business. Here are just a few possibilities:

1. **Knowledge** - are you knowledgeable about a particular subject? Then sell that information. There are people on the Internet every day looking for your information and input. They are seeking answers, and scour the web to find it. You can often sell what you know at your web site, and make money online.

2. **Affiliate Programs** - Decide on a niche, or theme, for your website, and become an affiliate for products or services based on your website niche. All you have to do is promote the

products, and you earn money from your referrals. It is so much easier you may think, and all you need is website full of rich content about your niche.

3. **Goods/Products** - Have a product to sell? Then develop your own website and start selling online. People are searching for everything online, and if you have the right product you can sell it online.

4. **E-books** - Do you like to write? Are you good at it? If so, consider developing a website to sell e-books, articles, and other written materials online. If you don't like to write, you can market Private Label Rights (PLR) materials.

5. **Google Adsense** - Make your own website on just about any topic, and add contextual ads from Google Adsense, and start watching the money flow in. The key to success with Adsense is to place the ads on pages that have the best traffic for high demand keywords. The more the advertiser pays for the cost-per-click, the more money you will earn per click on your site. Obviously, you don't want to target low cost-per-click keywords, or put your ads on pages that do not receive visitors.

Generally, the best way to make money online is to do what you like and enjoy. It will be something that you will have fun with, and want to spend time doing. It's the best way to be successful making money with your own website.